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### **Britam Holdings Plc**

1H23 Results Presentation

31 August 2023

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#### Our Group Overview & Operating Environment

Our EPIC<sup>2</sup> ...#OneBritam Strategy

**Our Financial Performance** 

Our 2023 Focus Areas



### Well Positioned for Regional Growth Opportunities

#### We are a regional diversified financial services Group...

Britam is a leading diversified financial services Group listed on the Nairobi Securities Exchange with a presence in seven countries.



**Health Insurance** 

### **Our Group** Board of Directors



Mr. Kuria Muchiru Chairman



**Ms. Caroline Kigen** Independent Non-Executive Director



Mr. George Odo Representative of AfricInvest, III SPV 1 (Corporate Director)



Mr. Edouard Schmid Non-Executive Director



**Ms. Susan Abisola** Independent Non-Executive Director



Dr. Peter K. Munga, EGH Non-Executive Director



Mr. Jimnah M. Mbaru, EBS Non-Executive Director



**Mr. Julius Mbaya Mungai** Independent Non-Executive Director



Ms. Celestine Munda Non-Executive Director



**Mr. Lotfi Baccouche** Independent Non-Executive Director



**Ms. Hilda Njeru** Company Secretary (Ag.)

### **Our Group** Executive Management Team



Mr. Tom Gitogo Group Managing Director



Mr. Charles Njuguna Finance Director



Mr. Ambrose Dabani Retail Director



Mr. Jackson Theuri Corporate Director



Ms. Evah Kimani Partnerships and Digital Director



Ms. Catherine Karita Strategy & Investor Relations Director



Ms. Diane Korir **Customer Experience** Director

**Mr. Kenendy Aosa** International Business Director



Ms. Evelyne Munyoki Human Resources Director



Mr. Eric Kisaka **Risk & Compliance** Director





Mr. Saurabh Sharma **Emerging Consumers** Director

Ms. Hilda Njeru Director- Legal and Company Secretary (Ag.)

### Macro Indicators: Reflects Challenging Environment



#### Markets across our footprint experiencing inflationary pressure Inflation levels across our footprint - %





#### **Rising Yields Continue to Impact Asset Valuations**



### Our EPIC<sup>2</sup> Strategy: Progressively Stabilizing Results



#### Growing Topline & Consistent Profitability

- 31% growth in Gross Earned premium and Fund Management fees to Shs 20.7 bn
- 193% rise in 1H23 PBT to Shs 2,382 mn (1H22 – Shs 812 mn (restated).



#### **Investments Strategy Growing Returns**

- 28% growth in interest, dividend and rent income to 7.1 bn
- This moderates the adverse impact of shift in the Yield Curve.
- Kilimani Hotel Suites break even and now profitable in the first full year of operations
- Healthy Property Occupancy levels Britam Tower 96%, Britam Center – 100% and Kilimani Hotel Suites – 73%



#### **Improving Operating Efficiency**

Retaining Operating Expenses Level at Opex ratio of 30% (1H22 – 30%)



### **Continued profitability of international businesses**

- 23% contribution to IFRS 4 Gross earned premiums (GEP)
- 27% contribution to IFRS 17 insurance revenue
- Regional business continues to profitably anchor our geographical diversification strategy.

## Our EPIC<sup>2</sup> *#Onebritam Strategy*

### Our EPIC<sup>2</sup>...#OneBritam Strategy All About Customer <u>Centricity</u>

• We are transforming Britam by putting Customer needs at the center of everything we do

 Our Customers will experience "One Britam"; We will deploy deep customer insights and data analytics to understand their needs and provide the solutions they want.

• We will leverage our **People, Technology, and Culture and enable our partners** to deliver meaningful interactions, and satisfying experiences, all the time.

The 2021 – 2025 Strategy is about Delighting the Customer

#### **EPIC<sup>2</sup>** ... #OneBritam



### **Our EPIC<sup>2</sup> ... #OneBritam Strategy:** All About Transformation, Growth

Our Strategy draws on a *transformational vision* to grow customer base through focus on customer centricity – while strengthening our *foundations* 



# The 2021 - 2025 Strategy Client Experience (CX)

**Vision:** We will Serve with Empathy & Care and Provide an EPIC<sup>2</sup> Experience



### **Our Financial** Performance

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### **PBT Growth:** Positive Impact of Topline, & Investments

Insurance Revenue (IFRS17)

Investment Income (Interest & Dividends, Rent)

Fair Value Losses (From Yield Curve Shift)

Profit Before Tax



### **Top-line, Investment Income:** On a Positive Trend

Growth in GEP and Management Fees – Shs bn (IFRS 4) Interest and Dividend Income – Shs bn



#### Insurance Revenue by business line – Shs bn / %





**Group Total Assets – Shs bn** 



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### **General Insurance:** Growing Topline & Profitability





#### GI-Kenya positive performance from new business especially in the corporate segment

### Life Insurance: Remains a Core Driver of Profitability



Life business has experienced significant growth driven by strong uptake of products: -

- Ordinary Life
- Annuities
- Group Life



### FY23 Strategic: Focus Areas

Customer Growth and Expansion	Growth through Partnerships & Digital and Emerging Market Consumers
Leveraging on technology	•Optimize the current IT platform and continue with the transformation journey in line with the new business operating
	model
Embedding Sustainability	• Focus on Sustainability and reaching the underserved



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# Britan ith you every step of the way

THANK YOU

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### Appendix 1- PBT Contribution: By Business Units

#### **PBT Contribution by Business Unit– Shs mn / %**

**PBT Change by Business Unit– Shs mn** 



 \*The drop in life profits is mainly driven by the need to hold profit reserves (CSM) that are now released more systematically than before.

### Appendix 2 - Shareholders' Equity: IFRS 4 to IFRS 17 Change

#### **Reconciliation of Britam Holdings Net Assets – (Shs mn)**



IFRS 17 Adjusted Shareholder Equity – (Shs mn)



- The IFRS 17 Adjusted Shareholder Equity has increased to KES 30.1 bn in June 2023.
- This is driven by the profitable business written which has increased the CSM.